**ABOUT US**

InFolks Digital is an upcoming influencer marketing agency in India founded with a focus to ensure effective growth hacking and marketing of products and services of different brands. We connect various influencers with different brands and help both to grow. Firstly, we'll discuss the marketing needs and the various objectives with you to create the right marketing strategy for your brand. Then, we find the right influencers to market your product or service, create the best marketing strategy for the product or service which would attract the target audience and plan and execute the campaign. Our marketing experts provides the right solution to your marketing needs inside your financial limit from our network of more than 2000 influencers across a wide range of categories on YouTube, Instagram and Facebook. We are a young organisation with high spirits looking to cater to your marketing needs in the most efficient and effective way. Leave your brand building and promotion on us and be assured of great results. The brand satisfaction is our top most priority and we strive for it.

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**Home Page**

**Tags**

What are you waiting for? Achieve your marketing goals and make your brand stand out from the crowd with us

**Boost your Brand Image and Sales with us**

Leave all your marketing worries with us. Our experts will find the best solutions for it.

Want to increase your Sales asap at the lowest cost. Contact us!!

**Influencer marketing in a single phrase:**

**Better Brand Positioning, Better Brand Awareness, Better Trust, Better Leads, Better Sales, Better ROI, Better Profits!!**

**2 Buttons:**

* I’m a brand
* I’m an Influencer

**1 Button**:

* Get in Touch

**Finest Influencer Marketing Platform in India**

Infolks Digital is an upcoming and young organisation which aims to disrupt the market by providing the best solutions to all your marketing needs. We aim to help brands connect with the best social media influencers to market their products or services in the best way so as to increase the brand image and sales. We have a network of more than 2000 social media influencers across a wide range of categories on YouTube, Instagram and Facebook. In Influencer marketing, the social media influencers communicate about the benefits of the brand’s product or services and make the potential customers aware about it at the right time through the right social media platform to the right audience. We curate the best list of influencers for the brand by checking various metrics like engagement rates, followers, content quality etc so as to ensure a successful marketing campaign for the brand. We help the brands to execute a successful marketing campaign through our influencers in the following steps:

* **Listen to the requirements of the Brand-** We hold a round of discussion with the brand to understand their requirements and the objectives which they seek to achieve through the campaign. We believe it is important to listen to the brand carefully and then create a marketing strategy according so as to ensure a successful campaign.
* **Ideate the marketing strategy and choose Influencers-** Once the objectives of the campaign are set, our brand team creates the marketing strategies and choose the right influencers for the brand. The influencers are chosen after checking various metrics like engagement rates, followers, quality of content etc.
* **Execution of Campaign-** When the right influencers are chosen, we then create valuable content with suggestions from both the brand and the influencer so as to execute an effective and efficient Influencer Marketing campaign.

Well, a successful marketing campaign through the smartest word of mouth marketing method, i.e., influencer marketing has been executed and the results come in the form of better sales, better ROI, more awareness about the brand and more profits for the brand.

**What is Influencer Marketing?**

Influencer Marketing is the smartest word of mouth marketing method where influencers promote the brand's products or services on social media platforms. It is one among the best cost effective marketing methods which give good ROI and increase sales of the product or service.

**Benefits of Influencer Marketing**

* It helps in effectively reaching out to your target audience.
* It improves brand awareness among the target audience and can tremendously expand your reach and position.
* It helps to build trust quickly.
* It builds powerful winning and powerful partnerships with influencers which will be beneficial for both.
* It is a very powerful marketing method which can drive a tremendous increase in your sales.
* It is comparatively cheaper than other marketing methods.

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**Our Influencers**

We have a network of more than 2000 social media influencers across a wide range of categories on YouTube, Instagram and Facebook. Our social media stars will introduce your brand’s products or services in the best way so as to boost the brand image and to increase sales. These influencers are from a wide range of categories such as:

* News
* Sports
* Fashion / Lifestyle
* Automobile
* Tech
* Travel
* Food
* Comedy
* Health / Fitness
* Gaming

and many more!

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**I’m a Brand / I’m an Influencer**

**Connect as Brand:**

* Brand Name
* Website or Application Link
* Email ID
* Contact Number

Send Button

**Connect as an Influencer:**

* Influencer Name
* YouTube/Instagram Link
* Email ID
* Contact Number

Send Button

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**Contact us/ Get in touch**

**Hello!**

* Your Name
* Email ID
* Who are you? (Drop Down)  
  Brand  
  Influencer  
  Agency  
  Visitor
* Contact Number
* Message

Send Button